



## **Privacy policy**

### **I. General information**

The confidentiality of your personal data is one of the main concerns of Eco Tiny House SRL (headquartered in Miercurea Ciuc, Str. Revoluției din Decembrie Str. no. 15., ap. 11, jud. Harghita, Romania, registration number J19/161/2017, VAT number RO37299131), as data controller.

This document is intended to inform you about the processing of your personal data while using the <https://ecotiny.house> website ("Website"), in accordance with Regulation 679/2016 of the European Parliament and of the Council, about the processing of personal data and the free movement of such data ("GDPR").

### **II. Categories of personal data processed**

II.1. If you are a customer of the Website, Eco-Tiny House SRL will process your personal data, such as name and surname, telephone, e-mail address, country of residence, city of residence, as well as any other data that you provide directly in the email subject or message body.

II.2. If you are a visitor to the Website, Eco-Tiny House SRL will process your personal data that you provide directly in the context of using the Website, such as the data that you provide in the contact section, to the extent that you contact us in this way.

### **III. Purposes and grounds for data processing**

III.1. If you are a customer of the Website, Eco-Tiny House SRL processes your personal data as follows:

- for marketing activities, respectively for the transmission, through the means of remote communication (e-mail, SMS, phone call, instant messaging) of commercial communications regarding the products and services offered by Eco-Tiny House SRL through the Website.

*Rationale: The processing of your data for this purpose is based on your consent, if you choose to provide it.*

You can give your consent to the processing of data for this purpose by checking the appropriate box at the time of sending your email through the Contact form.

Providing your data for this purpose is voluntary. Refusal to provide consent for the processing of your data for this purpose will negate your possibility to send us an email through the Contact form.

- in order to perform various analyses, reports on the operation of the Website, the creation of consumer preference profiles, mainly in order to improve the experience offered on the Website.

*Rationale: The processing of your data for this purpose is based on the legitimate interest of Eco-Tiny House SRL to permanently improve the customer experience on the Website. Providing your data for this purpose is voluntary. Refusal to provide*



*data for this purpose will not have negative consequences for you.*

#### **IV. The length of time we process your data**

In principle, Eco-Tiny House SRL will process your personal data as long as necessary to achieve the processing purposes mentioned above.

If you are a customer, we will process your data throughout the contractual relationship and subsequently in accordance with the legal obligations incumbent on Eco-Tiny House SRL (e.g. in the case of financial-accounting supporting documents for which the retention period provided by law is 10 years from the date of the end of the financial year in which they were drawn up).

If you withdraw your consent for the processing of data for marketing purposes, Eco-Tiny House SRL will stop the processing of your personal data for this purpose, without affecting the processing carried out by Eco-Tiny House SRL based on your consent before its withdrawal.

#### **V. Disclosure of personal data**

For the purpose of processing, Eco-Tiny House SRL may disclose your data to partners, third parties or entities that support Eco-Tiny House SRL in carrying out the activity through the Website (e.g. courier companies, IT service providers), or to the authorities central/local public, in the following exemplary cases listed:

- for the administration of the Website;
- in situations where this communication would be necessary for the awarding of prizes or other facilities to the persons concerned, obtained as a result of their participation in various promotional campaigns organized by Eco-Tiny House SRL through the Website;
- to maintain, personalize and improve the Website and the services provided through it;
- for data analysis, testing and research, monitoring usage and activity trends, developing security features and user authentication;
- for the transmission of commercial marketing communications, under the conditions and limits provided by law;
- when the disclosure of personal data is provided by law.

#### **VI. Transfer of personal data**

Personal data provided to Eco-Tiny House SRL may not be transferred outside of Romania.

#### **VII. Your rights**

Under the conditions provided by the legislation on the processing of personal data, you enjoy the following rights:

- the right to information, respectively the right to receive details regarding the processing activities performed by Eco-Tiny House SRL, as described in this document;
- the right to access data, respectively the right to obtain confirmation from Eco-Tiny House SRL regarding the processing of personal data, as well as details on the processing activities such as the way the data is processed, the purpose for



which the processing is done, the recipients or categories of data recipients, etc;  
- the right to rectification, respectively the right to obtain the correction, without justified delays, by Eco-Tiny House SRL of inaccurate/unjustified personal data, as well as the completion of incomplete data; rectification/completion will be communicated to each recipient to whom the data have been transmitted, unless this proves impossible or involves disproportionate effort.

- the right to delete data, without undue delay, ("right to be forgotten"), applies in one of the following situations:

they are no longer necessary for the purposes for which they were collected or processed;

if the consent is withdrawn and there is no other legal basis for the processing;

if the data subject objects to the processing and there are no legitimate reasons prevailing;

if personal data have been processed illegally;

if personal data must be deleted in order to comply with a legal obligation;

personal data have been collected in connection with the provision of information society services under Union or national law under the control of the controller.

It is possible that, following the request to delete the data, Eco-Tiny House SRL to anonymize this data (thus depriving it of personal character) and to continue in these conditions the processing for statistical purposes;

- the right to restrict processing to the extent that:

the person disputes the accuracy of the data, for a period that allows us to verify the correctness of the data;

the processing is illegal and the data subject opposes the deletion of personal data, instead requesting the restriction of their use;

the controller no longer needs personal data for the purpose of processing, but the data subject requests them for the establishment, exercise or defence of a right in court; or

the data subject has objected to the processing (other than direct marketing), for the period of time in which it is verified whether the legitimate rights of the controller prevail over those of the data subject.

the right to data portability, namely (i) the right to receive personal data in a structured, commonly used and easy-to-read format, and (ii) the right to have such data transmitted by Eco-Tiny House SRL to another data operator, insofar as the conditions provided by law are met;

- the right to object - in respect of processing activities may be exercised by submitting a request as indicated below:

at any time, for reasons related to the particular situation of the data subject, that the data concerning him shall be processed in the legitimate interest of Eco-Tiny House SRL or in the public interest, unless Eco-Tiny House SRL can demonstrate that has legitimate and compelling reasons justifying the processing and prevailing over the interests, rights and freedoms of data subjects or that the purpose is to establish, exercise or defend a right in court;

at any time, free of charge and without any justification, that the data concerning it be processed for the purpose of direct marketing.



- the right not to be subject to an automatic individual decision, i.e. the right not to be the subject of a decision taken solely on the basis of automatic processing activities, including profiling, which produces legal effects concerning the data subject or similarly affects him to a significant extent;
- the right to contact the National Authority for the Processing of Personal Data or the competent courts, to the extent deemed necessary.

#### **VIII. Information on security measures**

Eco-Tiny House SRL has invested in the adoption of technical and organizational data processing measures, updated in accordance with GDPR requirements, in order to protect your personal data against any actions of unauthorized access, misuse or disclosure, unauthorized modification, destruction or accidental loss. All employees and collaborators of Eco-Tiny House SRL, as well as any third parties acting on behalf of and on Eco-Tiny House SRL are obliged to respect the confidentiality of your information, in accordance with the provisions of this Policy.

#### **IX. Contact**

Visitors of the Website have the opportunity to communicate at any time with the competent employee directly, for any subject related to this Policy, using the contact details below:

Eco-Tiny House SRL (postal address: Miercurea Ciuc, Str. Revoluției din Decembrie Str. no. 15., ap. 11, jud. Harghita, Romania).

For any questions regarding the way personal data is processed and to exercise your rights mentioned above, please send an email to: **dpo@ecotiny.house**.